ShookLin&Bok

Media & Entertainment

Overview

Changes to the media and entertainment landscape have been shaped by digitalisation, streaming platforms, content convergence, rapidly shifting consumer behaviour, and increasingly complex regulatory and intellectual property considerations. Industry participants must navigate issues ranging from rights management and talent contracts to platform governance, advertising regulation and digital content management and distribution.

Our Media & Entertainment Practice advises a wide range of clients across the content creation, production, distribution and digital media ecosystem. These include broadcasters, streaming platforms, production companies, music and talent agencies, digital publishers, advertising and marketing firms, game developers, creative studios, rights holders, influencers, start-ups and global technology players.

Leveraging the Firm's strengths in Dispute Resolution, Employment, Intellectual Property, Regulatory Advisory and Technology, we deliver holistic, commercially pragmatic and forward-looking solutions tailored to the fast-moving media sector.

We advise on the entire spectrum of Media & Entertainment matters such as:

The development, production and distribution of:

- Film, television, digital video and streaming projects
- Music, sound recordings and performance rights
- Publishing, journalism, podcasts and online media
- Gaming, interactive media and emerging digital content

Digital Media & Online Platforms

- Content governance and platform compliance requirements
- Advertising, consumer protection and marketing regulations
- Social media and influencer marketing arrangements
- Digital content monetisation models and platform terms
- User-generated content and moderation obligations
- Action against online harassment and defamatory content

Intellectual Property & Rights Management

- Copyright protection and exploitation

- Brand protection, trademarks and content-related IP portfolios
- Rights management, collective licensing and royalty structures
- Anti-piracy, infringement actions and enforcement

Accolades

Chambers Asia Pacific

- Ranked in Intellectual Property (2024 – 2026) – Current Ranking: Band 4

Legal 500 Asia Pacific

- Ranked in TMT (2007 – 2026) – Current Ranking: Tier 3
- Ranked in Intellectual Property (2025 – 2026) – Current Ranking: Firms to Watch

Benchmark Litigation

- Ranked in Intellectual Property (2023, 2025 – 2026) – Current Ranking: Tier 2

Asialaw Profiles

- Ranked in Technology and Telecommunications (2013 – 2025) – Current Ranking: Highly Recommended
- Ranked in Intellectual Property (2022 – 2025) – Current Ranking: Highly Recommended

Testimonials

Shook Lin & Bok has a broad scope of services, with good expertise and experience in intellectual property matters.

- Chambers Asia Pacific 2026

Shook Lin & Bok LLP's corporate and finance lawyers practice at the intersection of technology, regulation, and commerce, handling primarily TMT M&A transactions, licensing and distribution of media and technology assets, data protection, and regulatory compliance issues.

- Legal 500 Asia Pacific 2025

We never have to wait for more than 24 hours to receive their response.

- Chambers Asia Pacific 2025

Shook Lin & Bok is always on the ball and super responsive and flexible. They are switched-on lawyers.

- Chambers Asia Pacific 2025

Principal Contacts



David Chong, PBM

+65 6439 4838

david.chong@shooklin.com



Jevon Louis

+65 6439 0648

jevon.louis@shooklin.com